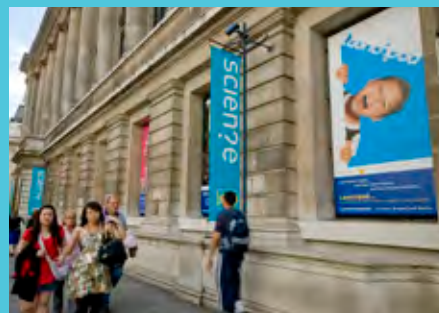


Behind the scenes



The Science Museum is part of the **National Museum of Science & Industry (NMSI)**. NMSI is a family of museums which includes the Science Museum in London, the National Media Museum (formerly National Museum of Photography, Film & Television) in Bradford and the National Railway Museum in York. This partnership enables expertise and best practice to be shared from museum to museum with a common goal of being the most admired museum in the world.



Professor Chris Rapley CBE, Director of the Science Museum and Professor of Climate Science at University College London, was previously Director of the British Antarctic Survey (BAS), which he positioned firmly the worldwide centre of excellence in its field. He is also well known as an expert in climate change science and the architect of International Polar Year 2007–2008. Prior to work at the BAS, he was Executive Director the International Geosphere-Biosphere Programme at the Royal Swedish Academy Sciences in Stockholm. This followed an extended period as Professor of Remote Sensing Science and Associate Director

at University College London's Mullard Space Science Laboratory. He has been a principal investigator on both NASA and European Space Agency satellite missions and is a Senior Visiting Scientist at NASA's Jet Propulsion Laboratory in Pasadena, California. He is a Fellow of St Edmund's College, Cambridge, a visiting professor at Imperial College London and the University of East Anglia, and holds a DSc from the University of Bristol. In 2008 he was awarded the Edinburgh Science Medal for having made 'a significant contribution to the understanding and wellbeing of humanity'.



The Science Museum's **intellectual property** is managed by an expert in-house team and includes the Science and Society Picture Library, which represents over a million archived images. More than 50,000 of these images are digitised and can be accessed online via www.scienceandsociety.co.uk. Each image is available for print, broadcast and online media. The Science Museum is also a popular location for commercial filming ventures.



Spokespeople

Many members of the Science Museum's teams are media trained and available for interview. Whether for TV, radio, newspaper, magazine or online, the Science Museum can provide comment on many topical issues, for example science, education, tourism and climate change.



10:10

As part of NMSI, the Science Museum has pledged to cut 10% of its carbon emissions during 2010 as part of the 10:10 campaign. The Science Museum is ideally placed to engage with the public and it is our aspiration that, through positively influencing our visitors' attitudes and behaviours, we will help to create a better future.